

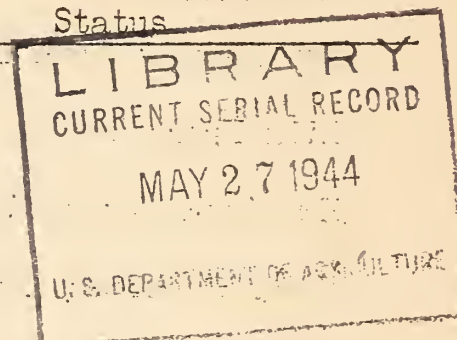
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November 11, 1943

PRICE AND RATIONING CAMPAIGN

Subject	Assigned	Status
<u>RADIO</u>		
Servel Electric, CBS		
<u>Food News From Washington</u>		
Change in Point Value for Hamburger		
Price Ceilings on Edible Tree Nuts		
Turkey Prices		
Peanut Butter Prices		
Rice Prices	Hemphill, OI	Completed
Radio Round-up on Food		
<u>OPA Regulations Help the FFFF Campaign</u>		
<u>Change in Point Value of Hamburger</u>		
<u>More Canned Food for Civilians</u>	Cohan, FDA	Completed
Tip Sheet to Radio Farm Editors		
<u>Butter Prices</u>	Briggs, FDA	Completed
Farm and Home Hour		
Bulletin Board		
Illustrations of How Point Values		
Tell Consumers which Foods are		
Most Abundant (Oleo Margarine and		
Dry Beans)	DuMars, OI	Completed
<u>PUBLICATIONS</u>		
<u>Facts You Should Know</u>	OPA	In preparation
(See list in Campaign Reports No. 29 for round-up statements still in preparation.)		



FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

Campaign Book	OI-OWI	Ready for distributi
Food Information Series piece on fertilizer program	Lewis	" " "
Fertilizer poster	Poole	Completed
Release on organic nitrogen distribution.	Lewos	Released Nov, 9
Victory garden fertilizer	F.E. Charles	In preparation
Salvaging jar lids	F.E. Charles	In preparation

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Farm Flashes:</u>		
New Need to Save Trucks	Reynolds	Cleared
Milk Truck Saving	Reynolds	In clearance
How Truck Saving Works	Reynolds	In clearance
Order Machinery Parts	Reynolds	In preparation
Get Fertilizer Early	Briggs, FDA	In preparation
Tips on Ordering Machine Parts	Reynolds	In preparation
Machine Repair Schools	Reynolds	In preparation
Drain Fuel from Machinery	Reynolds	In preparation
Need Scrap Metal	Reynolds	In preparation
<u>PA and INS:</u>		
Stock Truck Saving Plans	Reynolds	Cleared

FARM LABOR CAMPAIGN

RADIO

Farm Flashes:

Women Help With Food Program	Reynolds	In clearance
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PA and INS:

Mechanic Turns Farmer	Fox, FSA	In preparation
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MISCELLANEOUS

Report of Farm Labor Information Activities this year for use at regional workshop farm labor meetings.	Hancock	Out
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Women Farm Workers - the 1943 Story of the WLA of U. S. Crop Corps	Roach	Out
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VFW on the Farm Front - Victory Farm Volunteers of the U. S. Crop Corps	Ingwalson & Blaine	Out
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PRODUCTION GOALS CAMPAIGN

Illustrated 1500-word feature for JOURNAL OF NATIONAL EDUCATION ASSOCIATION.	M. Beckman, AAA	Completed and mailed.
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Subject	Assigned	Status
Illustrated feature to WNU on early marketing of hogs.	M.Beckman, AAA	Completed and mailed.
Reports of North Central goals meetings mimeographed for selected mailing list	Emerson, AAA	Out
Advance information releases on hog marketing meetings for North Central Region	Emerson, AAA	Out
Memo prepared on Farm Truck situation for 1944.	Arneson, AAA	In preparation
Farm War News	Arneson, AAA	Out
Press release on first payments made under WEA Dairy Payment Program	Hill, AAA	In preparation
Press release on Soft Wheat Ceiling for release in Pennsylvania, New Jersey and New York.	Hill, AAA	In preparation
Wrote speech for delivery by Charles D. Lewis, at Memphis, Tenn.	Stewart, AAA	Completed
Agriculture in Action	Stewart, AAA	Out
War Board Summary	Kelly, AAA	Out
Statement on Livestock Subsidy Payments and Dairy Feed Payment	Kelly, AAA	Out
Information on comparison of 1942 and 1943 goals	Kelly, AAA	Out
Hog marketing placard for county AAA offices.	Beckman, AAA	Completed
Forty six photos and captions on food production for use in EN GUARDIA	Beckman, AAA	Delivered
Newspaper mats for use in connection with "a" Award ceremony in Maine.	Beckman, AAA	Mailed
Display on food production for St. Louis meeting of American Bankers Association.	Beckman, AAA	Delivered
Poultry Improvement Plan progresses	Burch, ARA	In preparation
Three times more beef for grass-legume grazing (Clip Sheet)	BPI SAE	Cleared
Seeds for a better world	Moore, OI	Cleared
Material on causes for accidents in home canning	VanDeman, BHMHE	Completed

Subject	Assigned	Status
<u>RADIO</u>		
"We Knew Our Job" broadcast by Michigan farmer on National Farm and Home Hour, November 2.	Heinen, AAA	Out
Item on tobacco marketing quotas for Radio Service, memorandum to Farm Program Directors.	Heinen, AAA	Out
Assisted with A. W. Manchester transcription for New England Radio News Service.	Hill, AAA	Out
Wartime livestock feeding	Burch, ARA	In preparation
Home curing of meats	Burch, ARA	In preparation
Three times more beef from grass-legume grazing.	BPI SAE	Cleared
<u>Farm Flashes:</u>		
Dairy Payment Plan	Reynolds	In clearance
Need More Whole Milk	Reynolds	"
Records for Dairy Payments	Reynolds	"
Long-Distance Farming	Fox, FSA	In preparation
Family All-Out for Victory	Fox, FSA	"
Hillside Food Production	Fox, FSA	"
<u>PA and INS:</u>		
Seeds for 1944	Cohan, FDA	In preparation
Retired Carpenter Raises Chickens	Fox, FSA	"
<u>Network Broadcasts:</u>		
Nov. 15, Blue, Farm and Home "The Hog Marketing Problem" Willard Lamphere, AAA and Wallace Kadderly.	Heinen, AAA	In preparation
Nov. 19, Blue, Farm and Home "Resourcefulness Saved the Day" Bob Brown, farmer, Wiggins, Morgan Co., Colo.; Joe Simon, farmer, Portage Des Sioux, St. Charles Co., Mo., (transcription) and Wallace Kadderly, (live)	Heinen, AAA	Prepared
FOOD FIGHTS FOR FREEDOM CAMPAIGN		
Nov. 17, Blue, Farm and Home "Home Curing of Meat" Ruth Van Deman and Wallace Kadderly.	DuMars	In preparation
Nov. 17, Blue, Farm and Home "Be Kind to Your Wool Clothes" Ruth Van Deman and Wallace Kadderly	Van Deman	In preparation

Subject	Assigned	Status
Nov. 18, Blue, Farm and Home "Ironing a Shirt in Seven Minutes" Ruth Van Deman and Wallace Kadderly	Overby,	In preparation

Activities are much too extensive to list in this report. Separate reports of various kinds are being prepared.

NUTRITION AND FOOD CONSERVATION CAMPAIGN

Suggested daily menus planned so breakfasts and lunches each fulfill one-third of daily requirements to GOOD HOUSEKEEPING and they are trying to figure a way of running the Basic Seven ever so often.	Nichols	Finished
Bread and flour enrichment facts and other cereal information given HARPERS! BAZAAR for January issue -- Two other articles suggested along nutrition and Food Fights for Freedom lines.	Nichols	Finished
Food Supply material and approaches discussed with BETTER HOMES AND GARDENS, LADIES HOME JOURNAL, AMERICAN HOME.	Nichols	Finished
Box on Food Waste, TRUE CONFESSIONS... Future Fables on nutrition and waste, also food pieces discussed with this magazine.	Clark	December
Release on increase in Infant Feeding	McKenzie	In preparation
Stories for Meyer-Both on Potatoes, Soyas, Waste, and fruits.	Hoffman	Finished
Your Home Front Reporter, "Remodeling Our Foods Attitudes"	Oliver	Finished
Spot announcements on Conservation	Burns	Finished
Homemakers Chats: Q & A: Wartime Thanksgiving Dinner Counting our Food Blessings Spinach in Fashion	Overby, OI Wharton, OI Burns, FDA	Cleared In clearance In preparation
PA and INS Share Food with School Children.	Cohan	Cleared

Subject	Assigned	Status
Network Broadcasts:		
Nov. 15, Blue, Farm and Home:	Molohon	In preparation
"Citrus Fruits -- Canned & Fresh"		
Ruth Van Deman		
Nov. 13, CBS, "Fashions in Rations."	Molohon	In preparation
"Soya Products for Human Food"		
Don Payne, Chief, Soya Products		
Section, FDA		
<u>Homemakers' Chats:</u>		
Kitchen intruders	Wharton, OI	Issued
Make the most of your Thanksgiving bird	Van Deman, BHNHE	Nov. 11
PRESS		
Amber marmalade to spread the spreads for		
Food and Home notes	Pundt, BHNHE	Completed
Left-over turkey or chicken can brighten		
post-Thanksgiving meals - for Food & Home		
Notes	Davis, BHNHE	In preparation
Material on use of eggs, to Click magazine	Van Deman	Completed
Information on soya for feature article on		
new foods, for Wash. Times-Herald	Davis, BHNHE	Completed
Soya recipes to US Egg & Poultry Journal	Davis, BHNHE	Completed
Information on soya research, to Poultry		
Tribune.	Davis, BHNHE	Completed
<u>Vitamins for Victory -- UP:</u>		
Salmon Shifts Scenes	Hagen, FDA	Finished
Lightweight Champions (Compressed Foods)		
Labor's Food and Nutrition Exhibit		
Ground Hog Day in November (Sausage)		
If you "Breakfast Like A Bird"		
Nut Bread Trick		

ANTI-BLACK MARKET CAMPAIGN

RADIO

Farm Flashes:

Where the Meat Goes	Briggs, FDA	Cleared
Where the Milk Goes	Briggs, FDA	In preparation